



Manor Woods Swim Club

GO TERRAPINS!

Pool Address	Mailing Address	Contact
14410 Bauer Drive Rockville, MD 20853	MWSC P.O. Box 627 Rockville, MD 20853	Julio Estrada 301-346-7653 theestradagroup@gmail.com

Hello:

The **Manor Woods Swim Club (MWSC)** is the heart and soul of the Manor Woods Community, serving **over 400 active families** and hundreds of visitors in our wonderful Rockville, Maryland neighborhood. In the 2022 summer season alone, we had more than **20,000** visits to **MWSC** from members, visitors and attendees at swim and dive meets. Weekdays often attract more than **300** users to the pool and weekends can see attendance reach **500** community members.

The **MWSC** and their **Manor Woods Swim & Dive Team** are partnering to provide local businesses with the opportunity to support our community pool and the kids who participate in Swim and Dive Team activities. It's also a great way to raise awareness for your business, win new customers and strengthen loyalty with existing customers.

While the **MWSC** regularly attracts hundreds of users every day, our Terrapins compete against other local **Montgomery County Swim League** teams during the summer swim season at home and away swim meets attended by more than **200 swimmers/divers and their families**. The "A" and "B" relay carnival swim meets attract nearly **500 attendees**. Manor Woods Swim Club hosts approximately 8 events from June through August on Wednesdays (B meets), Saturdays, (A meets), and Sundays (Dive meets). In addition, **MWSC** hosts social and family functions (Open House, Day, Adults Night, and an End of Summer Celebration) throughout the season for its membership which keeps the pool a VERY active place for folks eager to make the most out of their summer.

To enhance our fundraising efforts for the 2023 season, we are offering local businesses Sponsorship Opportunities. Your sponsorship will directly benefit the Swim and Dive Team and the MWSC. In return, your company will receive significant exposure to the members, swim/dive team families and all the guests and visiting swim and dive team families. The attached page provides details of the sponsorship and advertising plans that are available. This is an incredible opportunity to grow your business while building your community. We are a non-profit community pool and athletic league. We will be happy to provide you with our Tax ID number for your records.

We hope that you will find value in your business in supporting our community club and that you will be able to sponsor the **MWSC and our Terrapins** this year. Please don't hesitate to contact me at 301-346-7653 or theestradagroup@gmail.com if you would like additional information.

Sincerely, **MWSC and Manor Woods Swim & Dive Team**

MWSC Swim & Dive Team Sponsorship and Advertising Plan

Deadline for choosing the Sponsorship level is May 22, 2023.

Platinum Sponsor- \$1,500 - Platinum sponsor benefit offers a separate individual banner advertising your business only placed next to our heavily trafficked Terrapin Cafe all season, Tile ad with hyperlink on the MWSC web page <https://www.manor-woods.net/> , **Swim & Dive Team** web page <https://manorwoods.swimtopia.com/>, Business logo placed on sponsor banner at pool for the 2023 season, sponsorship listed on all membership email blasts during the season, title ad on weekly newsletter, acknowledgement of sponsorship at each home meet over the public address system.

Gold Sponsor – \$950 - Tile ad with hyperlink on the MWSC web page <https://www.manor-woods.net/> , **Swim & Dive Team** web page <https://manorwoods.swimtopia.com/>, Business logo placed on sponsor banner at pool for the 2023 season, sponsorship listed on all membership email blasts during the season, title ad on weekly newsletter, full-page ad located inside front cover or on back cover of home swim meet **digital** programs, acknowledgement of sponsorship at each home meet over the public address system.

Silver Sponsor – \$550 - Tile ad with hyperlink on the MWSC web page <https://www.manor-woods.net/> , **Swim & Dive Team** web page <https://manorwoods.swimtopia.com/> , Business logo placed on sponsor banner at pool for the 2023 season, sponsorship listed on all membership email blasts during the season, ½ page ad in all home swim meet **digital** programs, acknowledgement of sponsorship at each home meet over the public address system.

Bronze Sponsor - \$350 – ¼ page ad in all home meet **digital** programs, business logo placed on sponsor banner at pool for the 2023 season, acknowledgement of sponsorship at each home swim meet over the public address system.

Swim Meet program (**digital**) advertising only (rates are for entire season):

Full page - \$150, half page - \$75, quarter page - \$50

***Note**-All our sponsors to be highlighted on our **Swim & Dive Team Facebook** page.