

## **Manor Woods Swim Club GO TERRAPINS!**



Pool Address	Mailing Address	Contact
14410 Bauer Drive	MWSC P.O. Box 627	Sponsorship Contact (MWSC) Julio C. Bernal
Rockville, MD 20853	Rockville, MD 20853	Email: mwscsponsorships@gmail.com

Dear Local Business Owner,

The Manor Woods Swim Club (MWSC) is a cornerstone of the Manor Woods community, serving over 400 families and hundreds of visitors in Rockville, Maryland. In the 2024 season alone, our pool welcomed over 20,000 visits from members, guests, and participants in our swim and dive meets. On weekdays, more than 300 community members use the pool, and on weekends, that number can reach up to 500.

As part of our ongoing mission to strengthen community engagement and support our local youth, the MWSC is collaborating with the Manor Woods Swim & Dive Team to offer local businesses a unique opportunity to sponsor our pool and the activities of our swim and dive teams. This partnership provides an excellent platform to increase your brand visibility, attract new customers, and enhance customer loyalty, all while supporting the children and families who make our community so special.

During the summer season, the MWSC hosts regular swim and dive events that attract hundreds of participants and spectators. Our Terrapins compete in the Montgomery County Swim League, with home and away meets drawing over 200 swimmers and their families. Throughout the season, the MWSC also hosts family-friendly events such as the Open House, Family Day, Raft Nights, Ice Cream Socials and the End of Summer Celebration. These events help create a vibrant atmosphere at the pool, making it a popular gathering spot for families eager to enjoy the summer.

For the 2025 season, we are offering businesses a range of sponsorship opportunities that will directly support the MWSC and our Swim and Dive Team. In exchange for your sponsorship, your business will receive significant exposure to our members, their families, and guests from visiting teams. The attached sponsorship packet outlines the various options available. This is a fantastic opportunity for you to grow your business while giving back to a community-focused, non-profit organization. If you need our Tax ID number for your records, please don't hesitate to ask.

We sincerely hope you will consider supporting the Manor Woods Swim Club and our Terrapins in 2025. For more information or to discuss sponsorship opportunities, feel free to contact me at 516-702-8403 or via email at <u>mwscsponsorships@gmail.com</u>.

Thank you for your consideration. We look forward to partnering with you!

Warm regards,

## 2025 MWSC Swim & Dive Team Sponsorship and Advertising Plan

Deadline for choosing the Sponsorship level is May 5, 2025. Payments are to be received by May 9th, 2025.

Platinum Sponsor- \$1,500 - Platinum sponsor benefit offers a separate individual banner advertising your business only placed by the main entrance all season, Tile ad with hyperlink on the MWSC web page <u>https://www.manor-woods.net/</u>, Tile ad with hyperlink on Swim & Dive Team web page <u>https://manorwoods.swimtopia.com/</u>, Business logo placed on shared sponsor banner at pool for the 2025 season, logo to appear on all Home Meet Digital Programs, logo will appear on all digital communications (emails, newsletters etc.), verbal acknowledgement of sponsorship at each home meet over the public address system and a social media mention on Swim Team Facebook Page.

**Gold Sponsor** – \$950 - Tile ad with hyperlink on the **MWSC** web page <u>https://www.manor-woods.net/</u>, Tile ad with hyperlink on **Swim & Dive Team** web page <u>https://manorwoods.swimtopia.com/</u>, Business logo placed on shared sponsor banner at pool for the 2025 season, logo to appear on all Home Meet Digital Programs, logo will appear on all digital communications (email, newsletters etc.), verbal acknowledgement of sponsorship at each home meet over the public address system and social media mention on Swim Team Facebook Page.

Silver Sponsor – \$550 - Tile ad with hyperlink on the MWSC web page <a href="https://www.manor-woods.net/">https://www.manor-woods.net/</a>, Business logo placed on sponsor banner at pool for the 2025 season, logo will appear on all digital communications (email, newsletters etc.), verbal acknowledgement of sponsorship at each home meet over the public address system and a social media mention on the Swim Team Facebook Page.



Thank you on behalf of The Manor Woods Swim Club and The MW Swim & Dive Team!